

THE
DESIGN
HEADQUARTER

Company profile

Delivering Value, Transforming Business



Our Approach to Success

Understanding our clients

We take the time to understand our clients' goals, target audience, and unique brand voice to deliver customized advertising solutions.+-+

Data-Driven Decisions

We use data and research to inform our advertising strategies and make informed decisions.

Measurable Results

We track and measure the performance of our campaigns to continuously refine and improve our strategies.

Creative Excellence

Our team of creative experts produces innovative and impactful advertising content that stands out and resonates with audiences.

Multichannel Campaigns

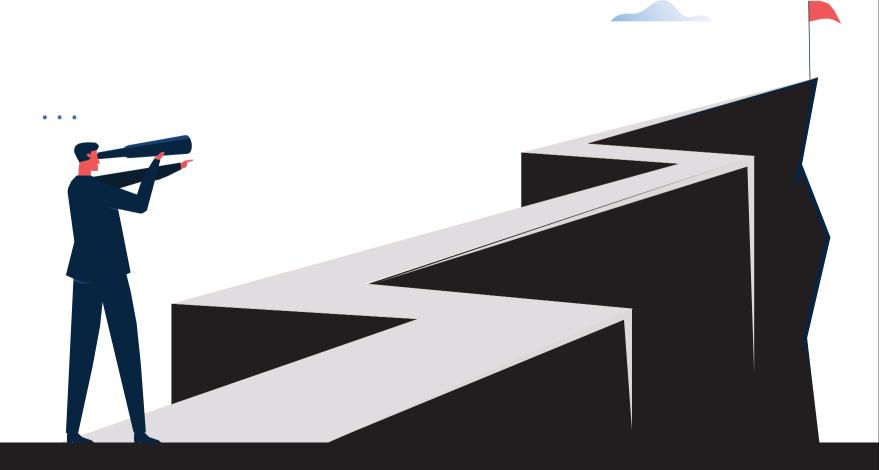
We utilize a variety of advertising channels, including digital, social media, and traditional media, to reach our clients' target audience.

Collaborative Approach

We work closely with our clients to ensure that their needs and goals are met, and that they are involved in every step of the process.

Strategic Planning

We develop a comprehensive advertising plan that aligns with our clients' goals and targets their audience effectively.





WHAT WE OFFER

BRANDING

- Logo Design
- Packaging Design
- Brochures
- Company Profile
- E-mailers
- Merchandise
- Presentations
- Print Communication
- Event Branding





DIGITAL MARKETING

- SEO (On Page & Off Page)
- Paid Advertising like Facebook
 Ads, Google Ads, Instagram Ads &
 Reels
- Social Media Marketing & ORM
- Influencer Marketing
- Content Creation



- Corporate Videos
- Product Shoots
- Company Profile Videos
- Animated Videos
- Explainer Videos
- TV Commercials
- Short Videos





Offline Marketing & Media Buying

- Business Cards / Letterheads Printing
- Brochure Printing
- Newspaper & Magazine Ads
- Billboard & Banner Ads
- Hoarding Campaign
- Business Signages
- Press Release
- Cinema Ads



WHAT WE OFFER

Event Management & Marketing

- Event Planning & Execution
- Event Marketing
- Exhibition Stall Design & Fabrication
- Trade Show Booths (Design + Execution)
- Event Registration System







OUR WORK WITH DIFFERENT BRANDS & EVENTS



























































OUR WORK (EXHIBITION STALL DESIGN & FABRICATION SERVICES)













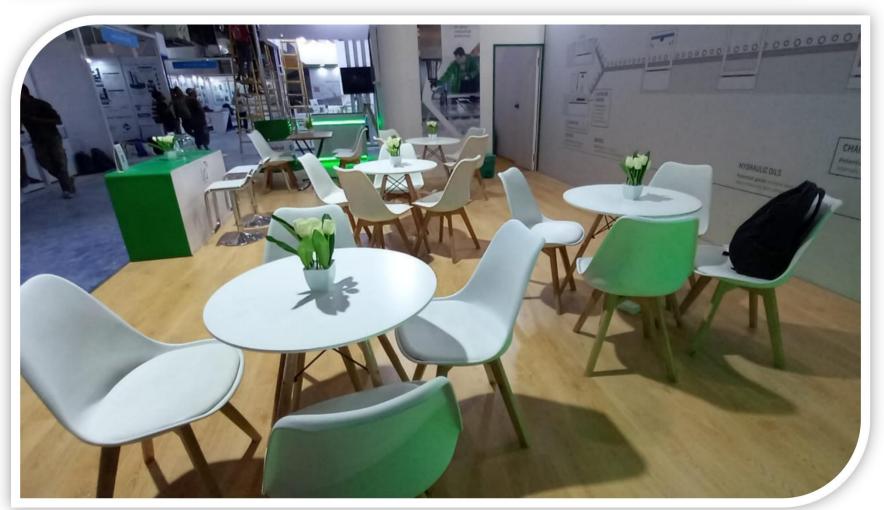
























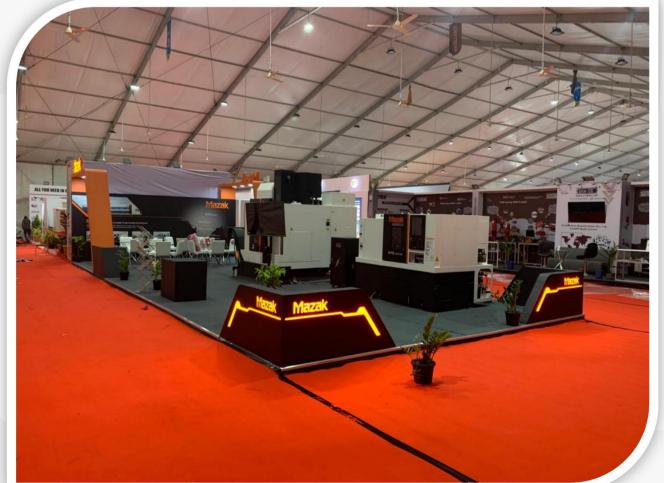




























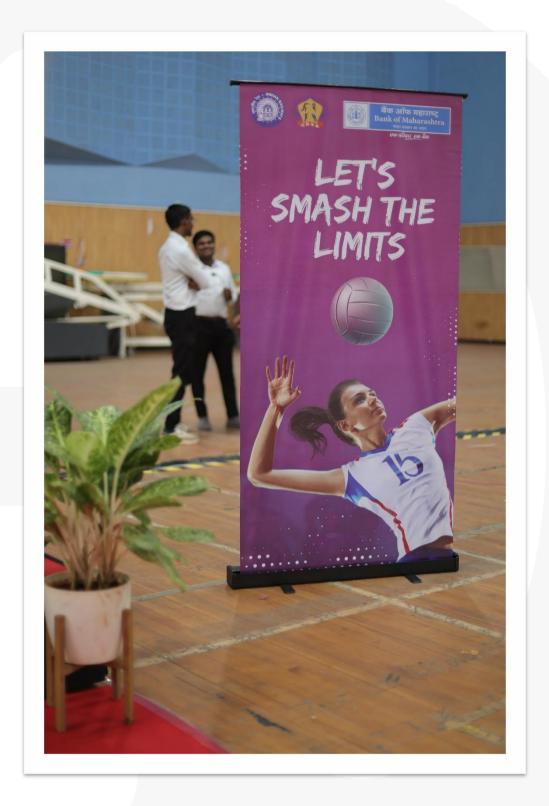






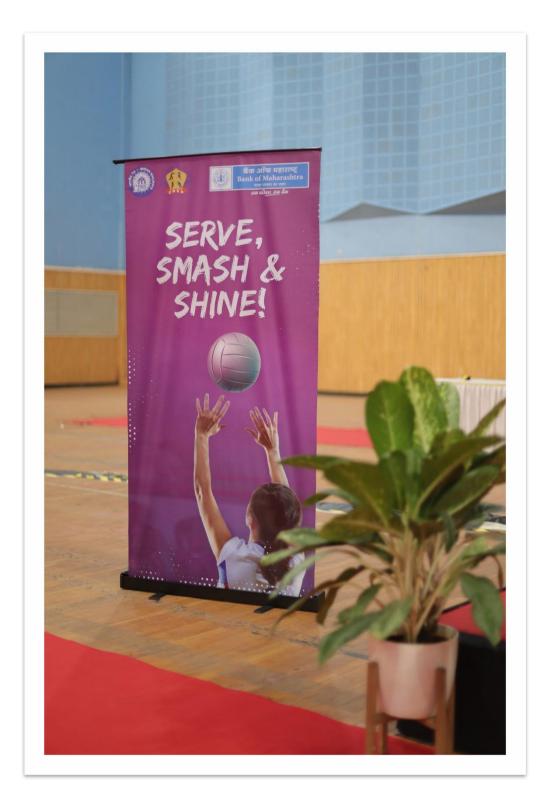
OUR WORK (Corporate Event)















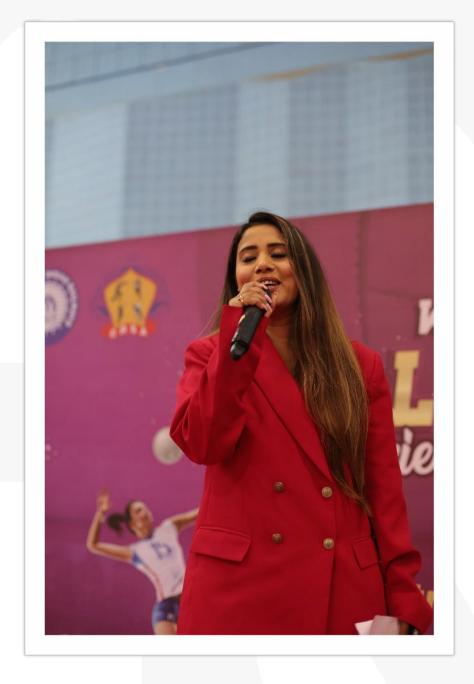


















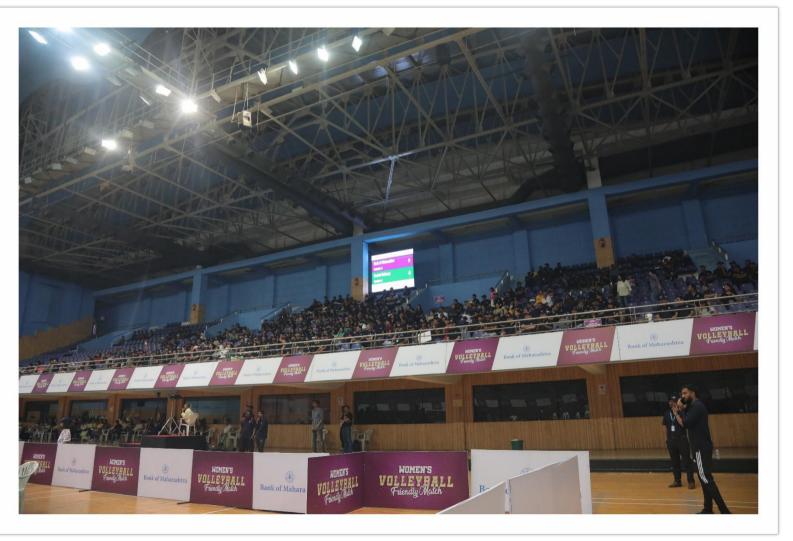














OUR WORK (ADVERTISING DESIGN + PRINTING)



LOGOS DESIGNED























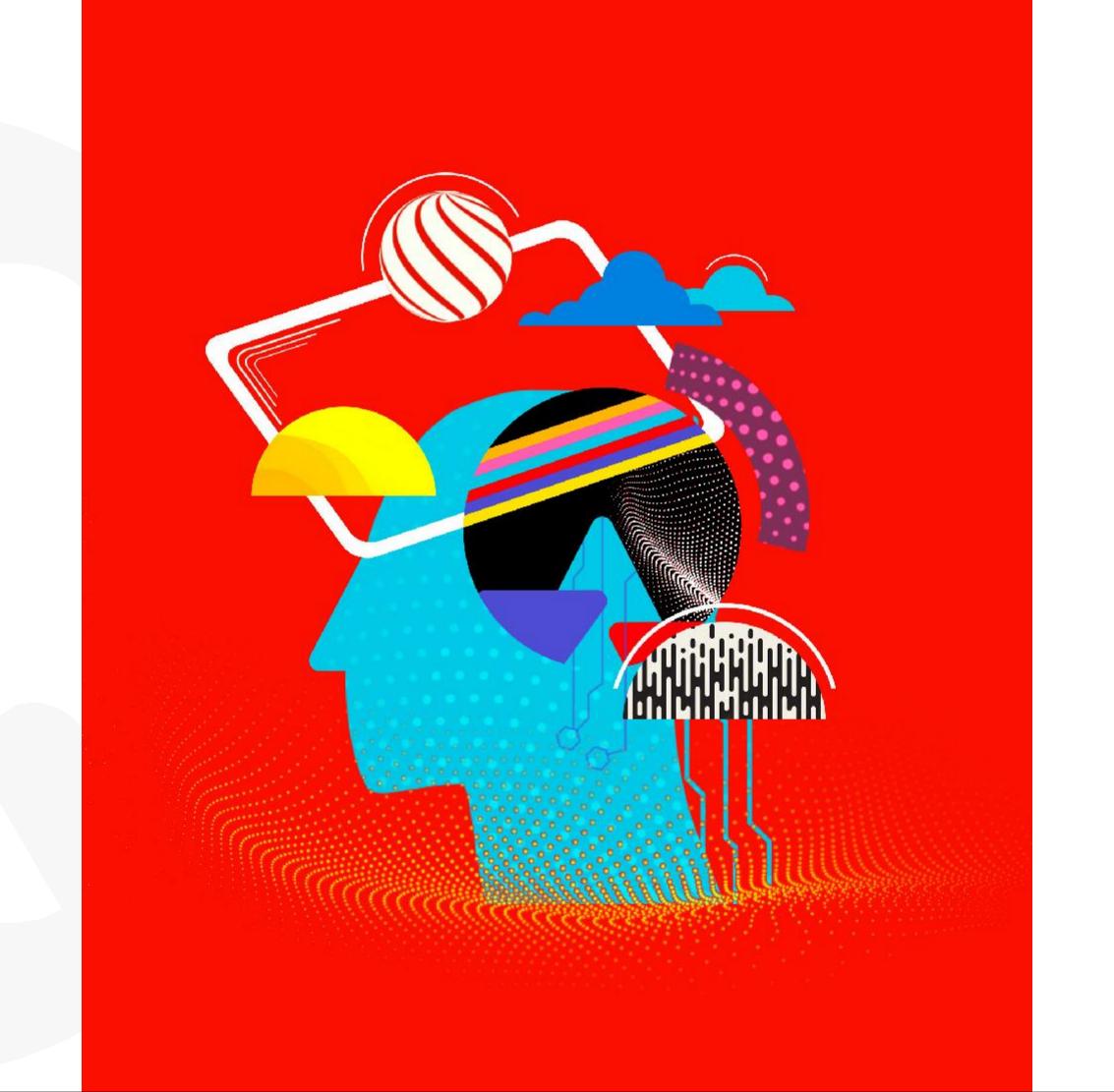


KEY VISUAL MOTHER'S RECIPE



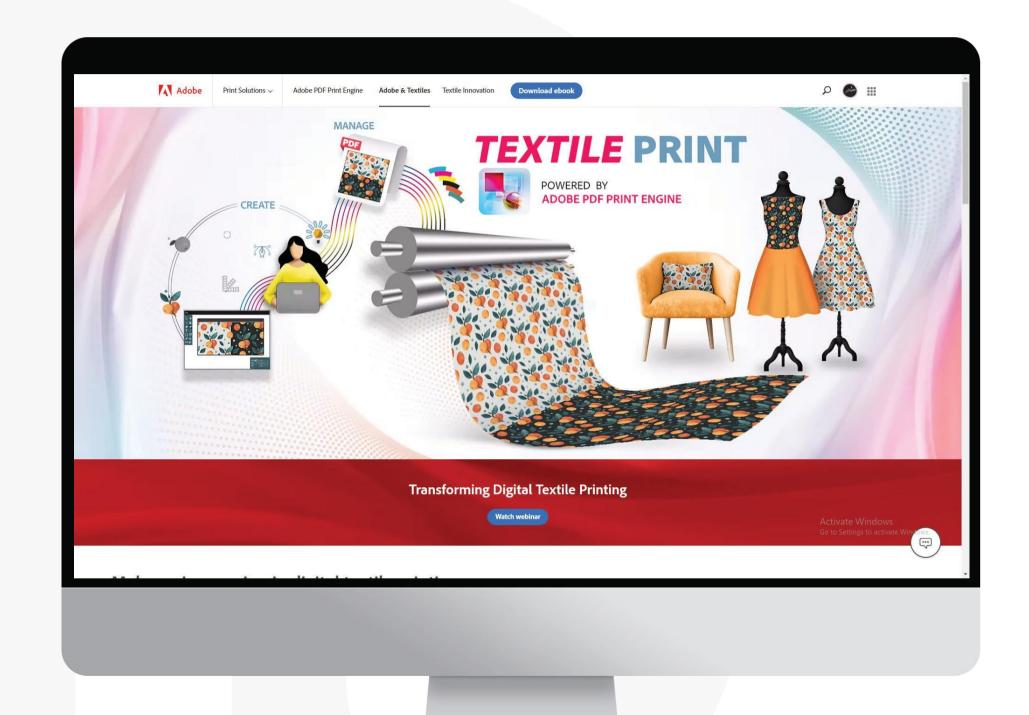


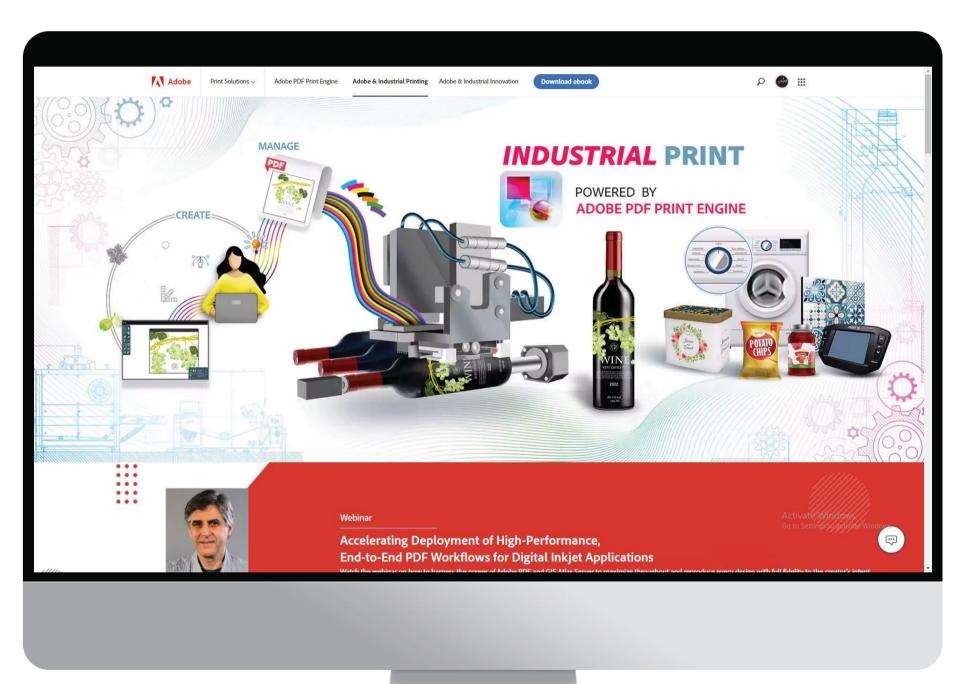






KEY VISUAL ADOBE







KEY VISUAL SILAL FRESH



KEY VISUAL SYNGENTA











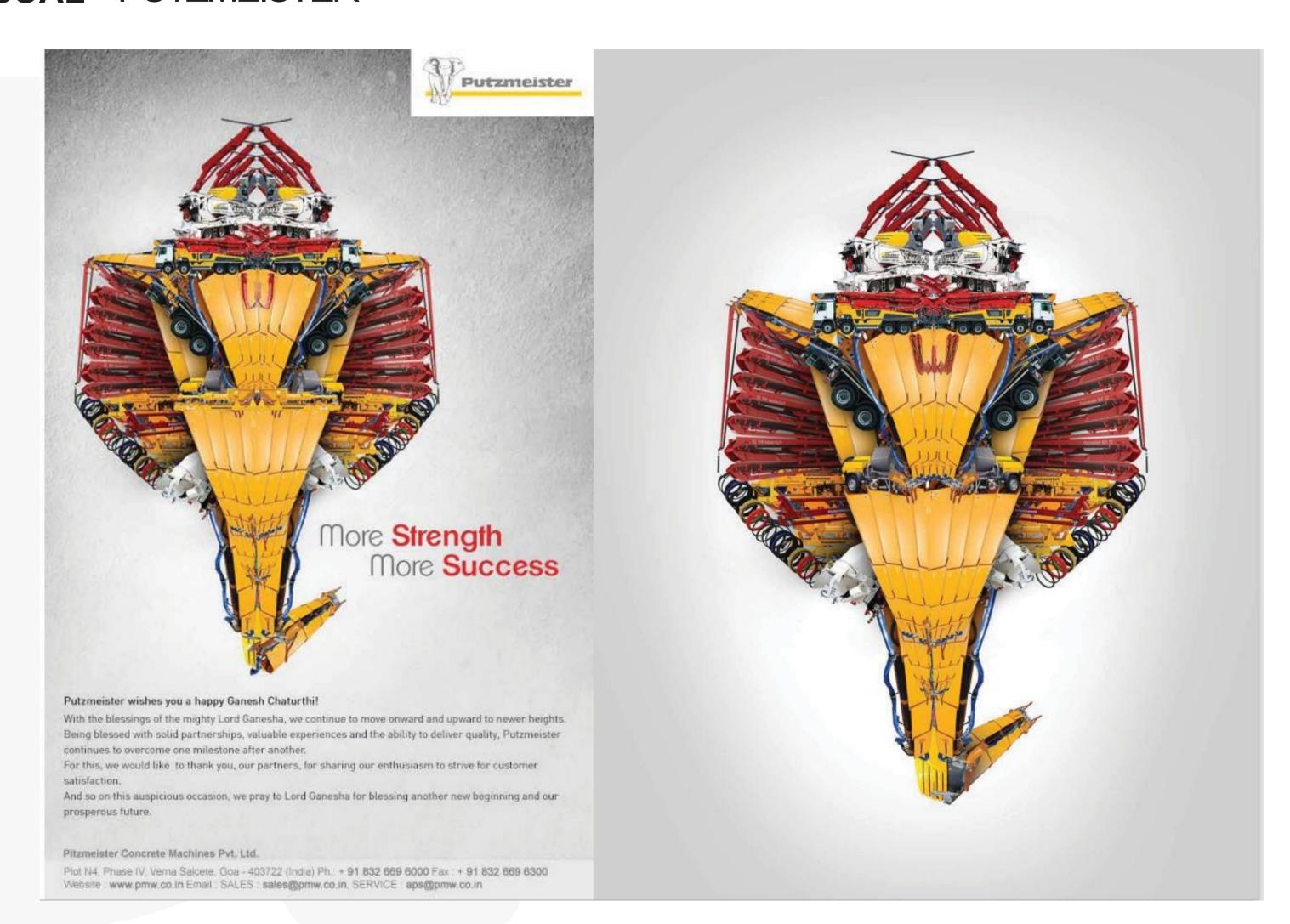




एक समान उपज



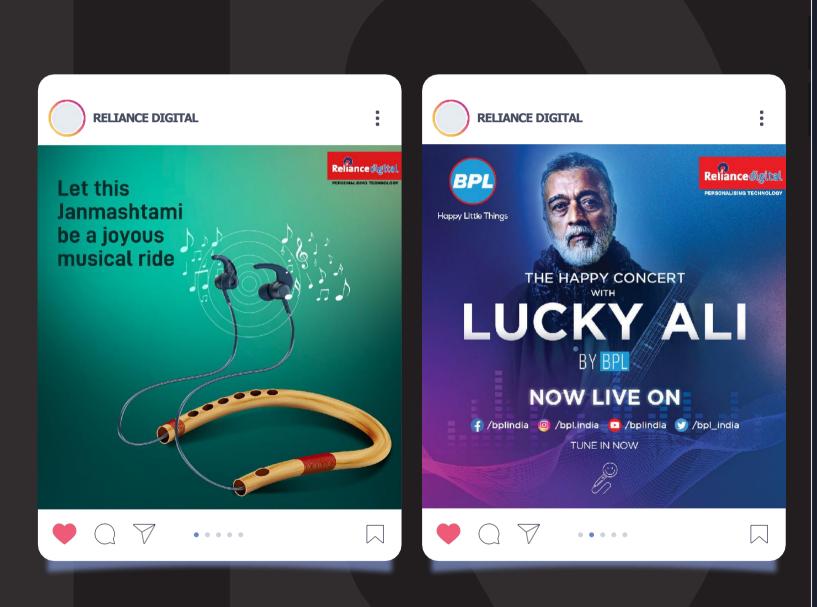
KEY VISUAL PUTZMEISTER

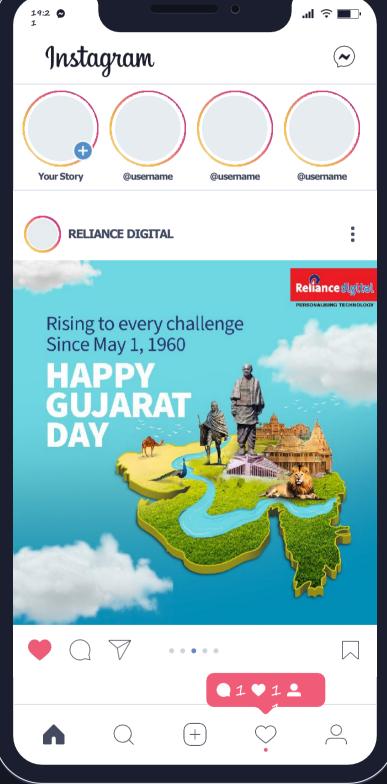






SOCIAL MEDIA POSTS: RELIANCE DIGITAL



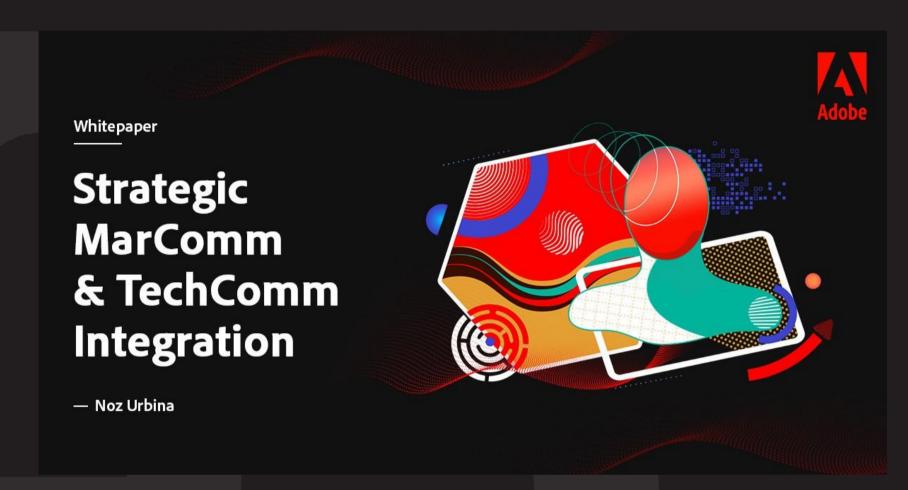








SOCIAL MEDIA POSTS: ADOBE











SOCIAL MEDIA POSTS: ADOBE

Make content management error-free with XML Documentation for Adobe Experience Manager

Request demo



Create and deliver personalized long-form marketing content with XML Documentation for Adobe Experience Manager

Request demo



Manage end-to-end documentation lifecycle with XML Documentation for Adobe Experience Manager

Request demo



Create experience-driven product documentation with XML Documentation for Adobe Experience Manager

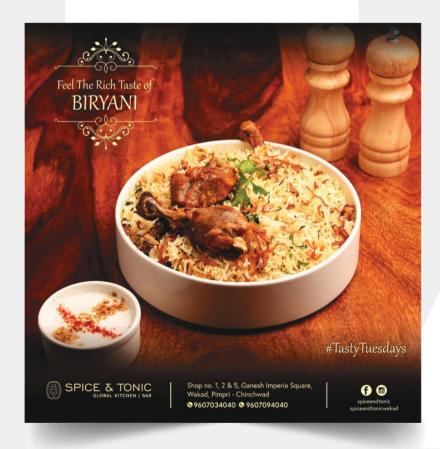
Request demo





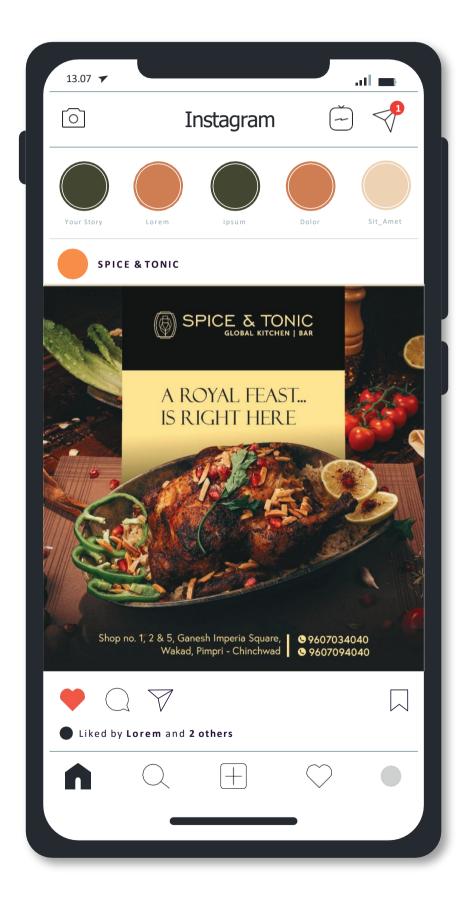
SOCIAL MEDIA POSTS: SPICE & TONIC





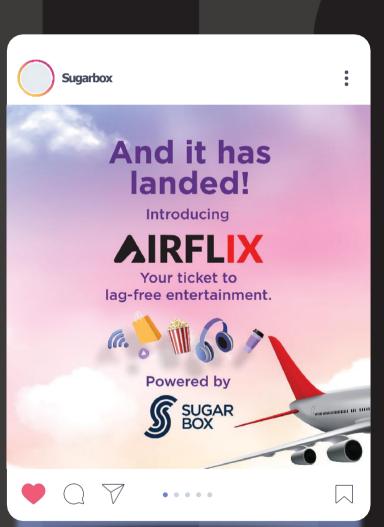


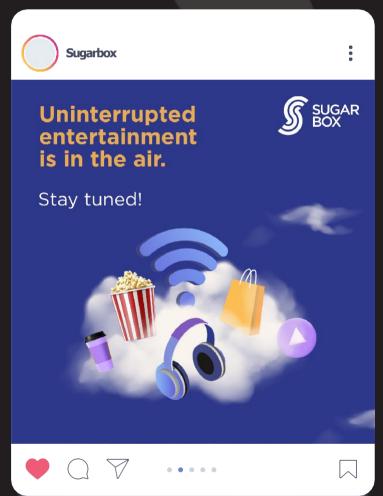


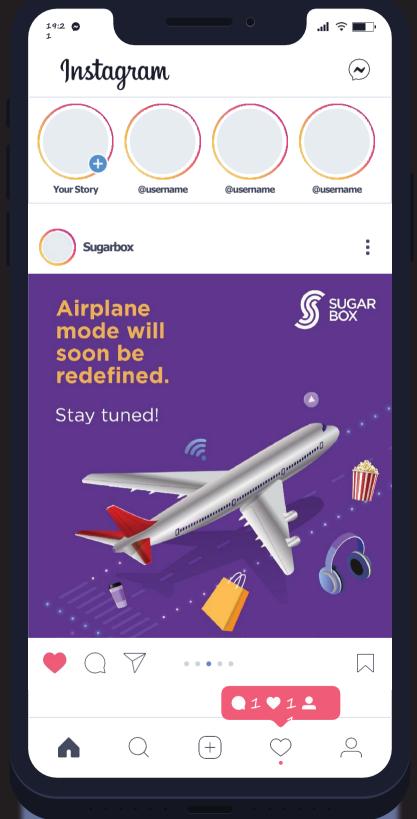


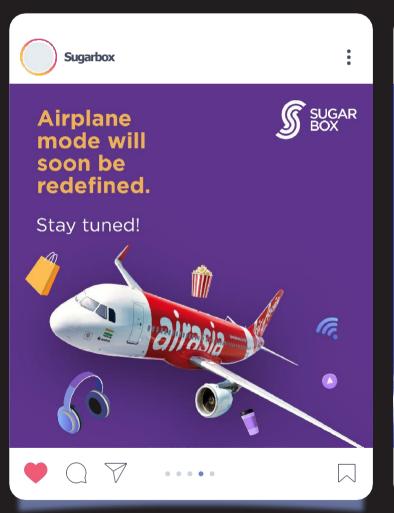


SOCIAL MEDIA POSTS: SUGARBOX





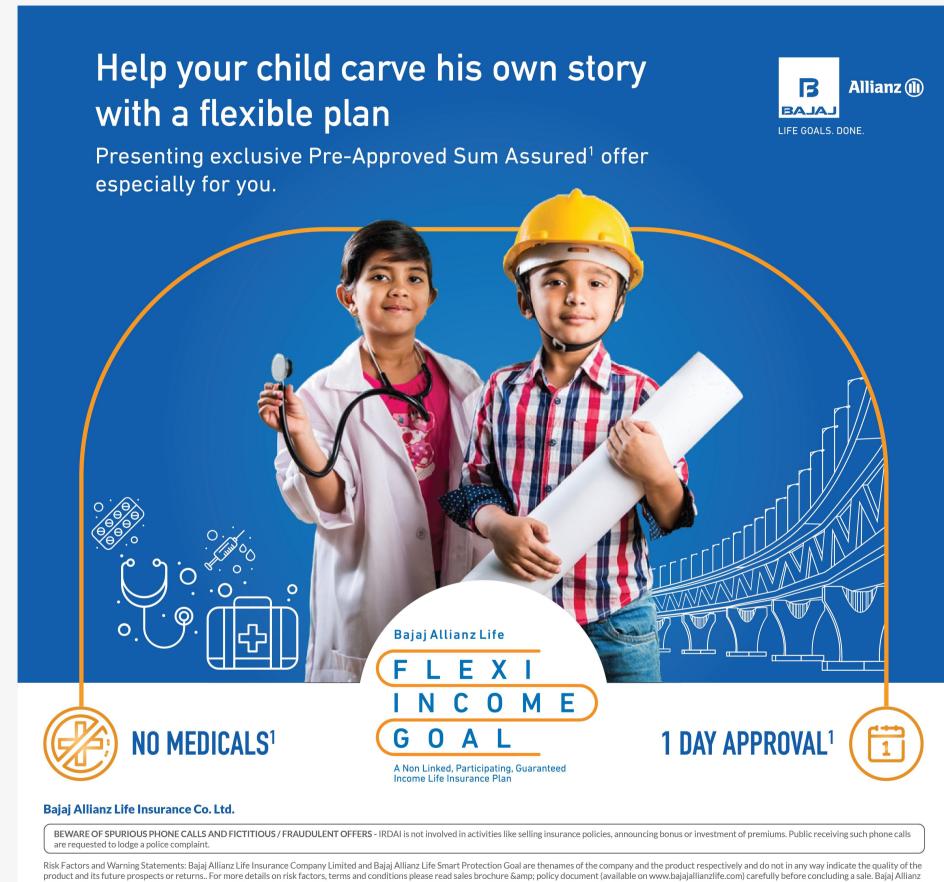






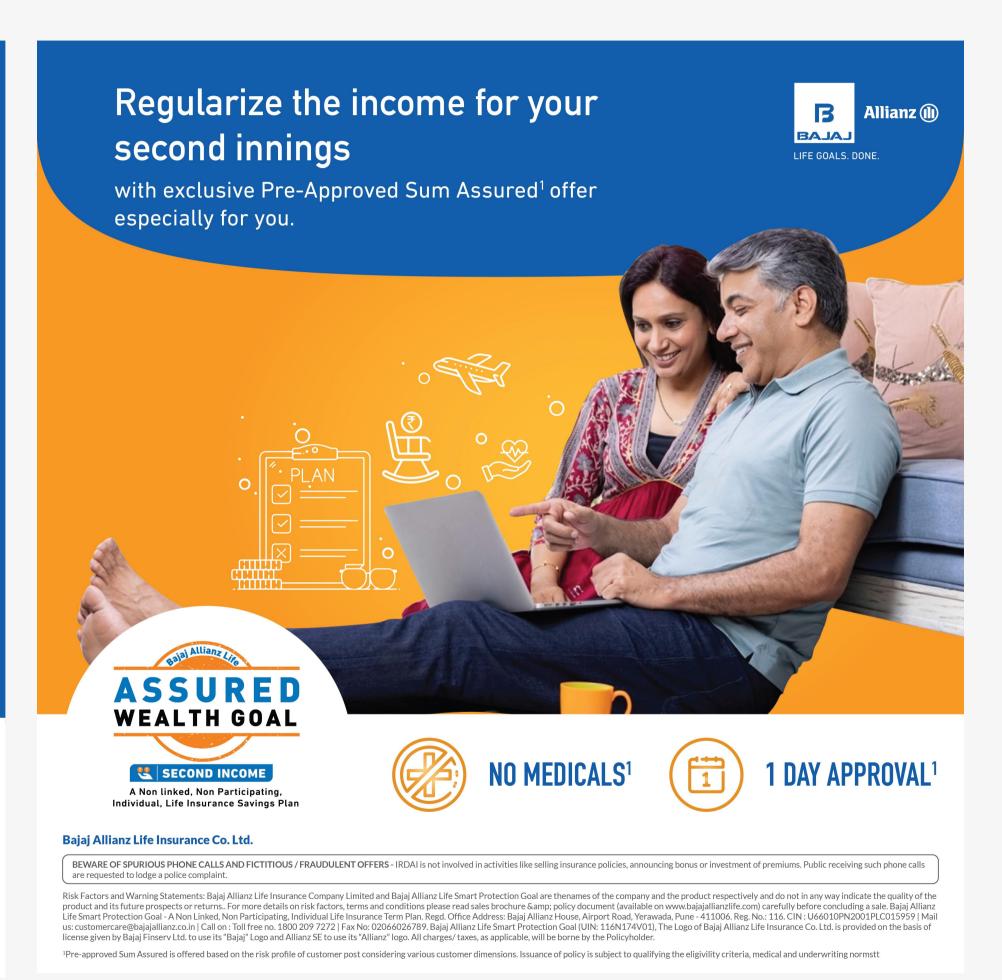


SOCIAL MEDIA POSTS: BAJAJ



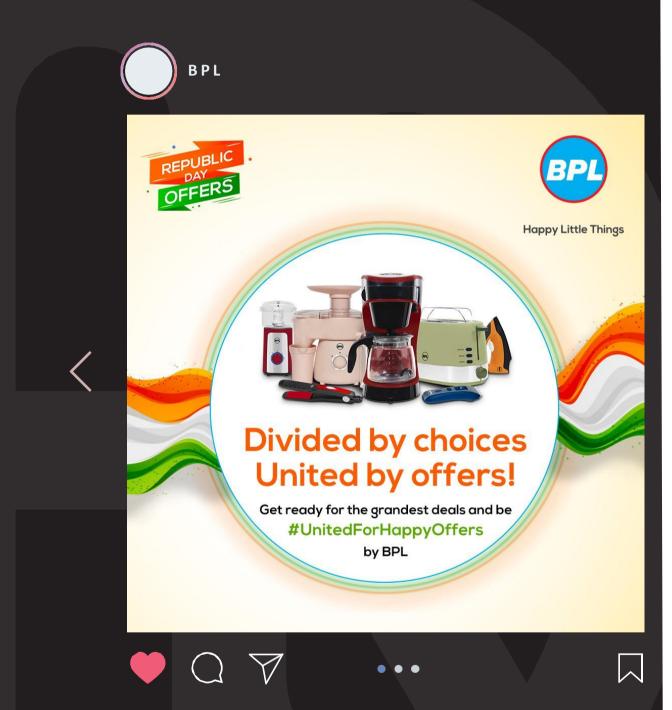
Risk Factors and Warning Statements: Bajaj Allianz Life Insurance Company Limited and Bajaj Allianz Life Smart Protection Goal are thenames of the company and the product respectively and do not in any way indicate the quality of the product and its future prospects or returns. For more details on risk factors, terms and conditions please read sales brochure & project document (available on www.bajajallianzlife.com) carefully before concluding a sale. Bajaj Allianz Life Smart Protection Goal - A Non Linked, Non Participating, Individual Life Insurance Term Plan. Regd. Office Address: Bajaj Allianz House, Airport Road, Yerawada, Pune - 411006. Reg. No.: 116. CIN: U66010PN2001PLC015959 | Mail us: customercare@bajajallianz.co.in | Call on: Toll free no. 1800 209 7272 | Fax No: 02066026789. Bajaj Allianz Life Smart Protection Goal (UIN: 116N174V01), The Logo of Bajaj Allianz Life Insurance Co. Ltd. is provided on the basis of license given by Bajaj Finserv Ltd. to use its "Bajaj" Logo and Allianz St to use its "Allianz" logo. All charges/ taxes, as applicable, will be borne by the Policyholder.

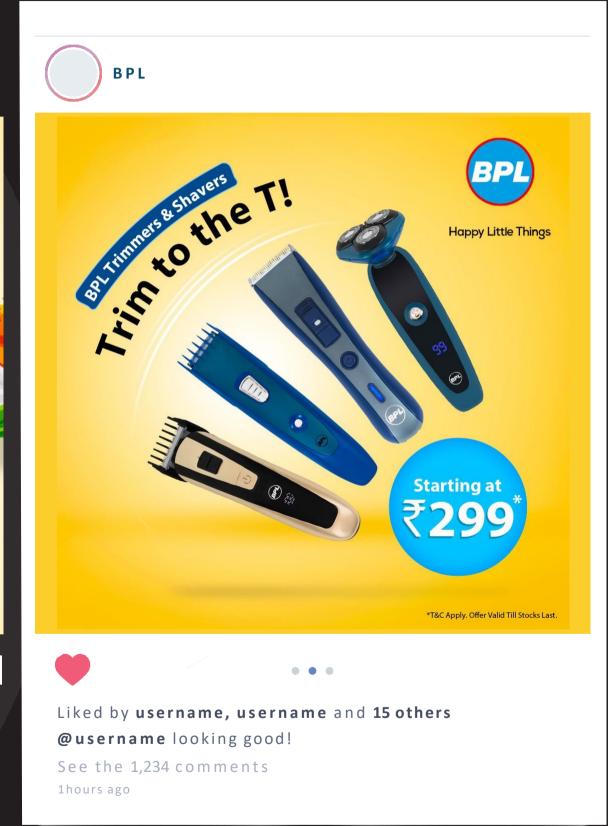
¹Pre-approved Sum Assured is offered based on the risk profile of customer post considering various customer dimensions. Issuance of policy is subject to qualifying the eligivility criteria, medical and underwriting normstt

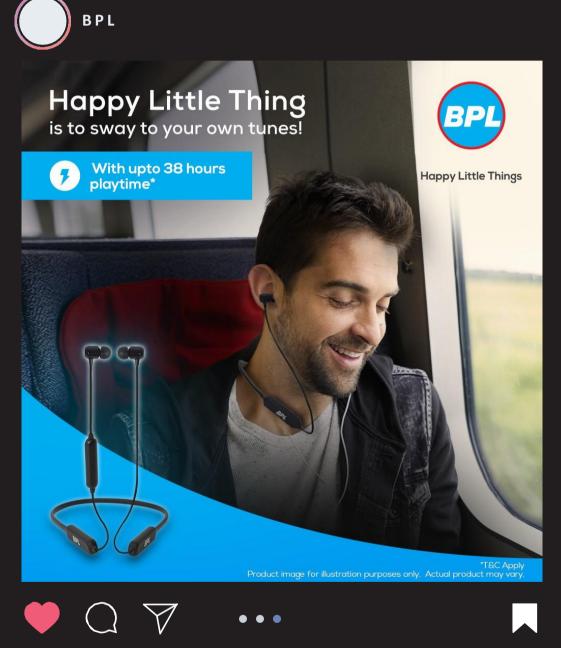




SOCIAL MEDIA POSTS: BPL









SOCIAL MEDIA POSTS: HIDDEN PLACE





VISITING CARD DESIGN + OFFSET PRINTING















VISITING CARD DESIGN + OFFSET PRINTING





BROCHURE DESIGN + OFFSET PRINTING

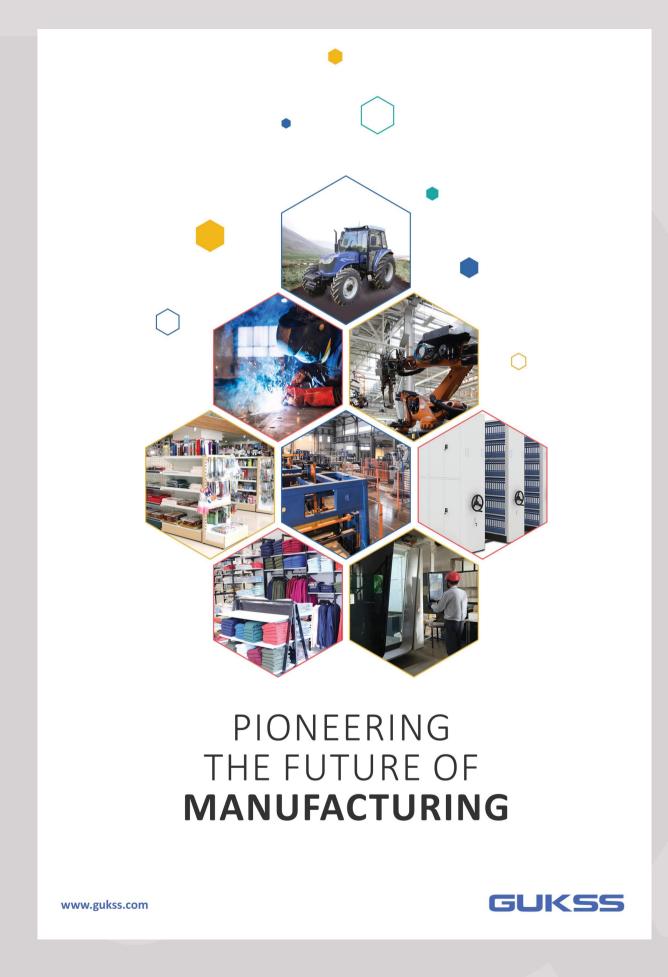








BROCHURE DESIGN + OFFSET PRINTING







BROCHURE DESIGN + OFFSET PRINTING



With state-of-the-art manufacturing and designs capabili es, GUKSS is the perfect partner for your new store / shop

GUKSS Modular Shelving systems are available in a wide range. And can be used from homes and offices to warehouses and retail stores. The versa • lity of a shelving system allows it to be adapted to any space or need, whether for display, storage, or organisa on furniture



Space-saving

- + Goes upward instead of outward
- + Helps maximize space u�liza�on
- + Creates more floor space.

Durability

- + Use of finest raw material and high-tech manufacturing processes
- + Made from CRCA sheets from TATA/Jindal
- + Stringent control on Quality. This ensures that the system remains func onal and reliable over �me.





GUKSS is the right place for high-quality, durable and affordable furniture for your medical shop

GUKSS medical shop furniture. is specifically designed to meet the unique needs of medical shops. We offer a wide range of furniture op �ons, including medical shop display racks, shelves, Counters, storage units etc.





- + Easy to clean and maintain, perfect for a medical environment
- + Safe and hygienic for staff and customers
- + The glass door protects the products from dust and other contaminants.

Durability

- + Use of finest raw material that make it durable for years
- + Can withstand wear and tear
- + Ideal for a medical shop with heavy foot traffic



Customizability

- + Customized to suit the specific needs of the medical shop, such as size, design,
- + Variety of configura ons to fit your specific needs
- + Comfortable and efficient workspace for staff





Aesthe cs

- + The designs are known for style and super finishes.
- + Enhances the visual appeal of a space
- + Perfect for showcasing your products

Applica on



Medical Shop display racks , shelves , Counters , storage units etc available with glass doors, open type, with drawers and locks as per requirement

Product Features



Standard Modules for easy selec@on

Aesthe & cally designed with glass doors



Be der Space u lizadon We suggest best with expandable units shop layouts



Value for Money



Racks | Tool holding Boards | Materia

Office Tables | File Compactors

Educa�on Ins�tu�ons ├ून

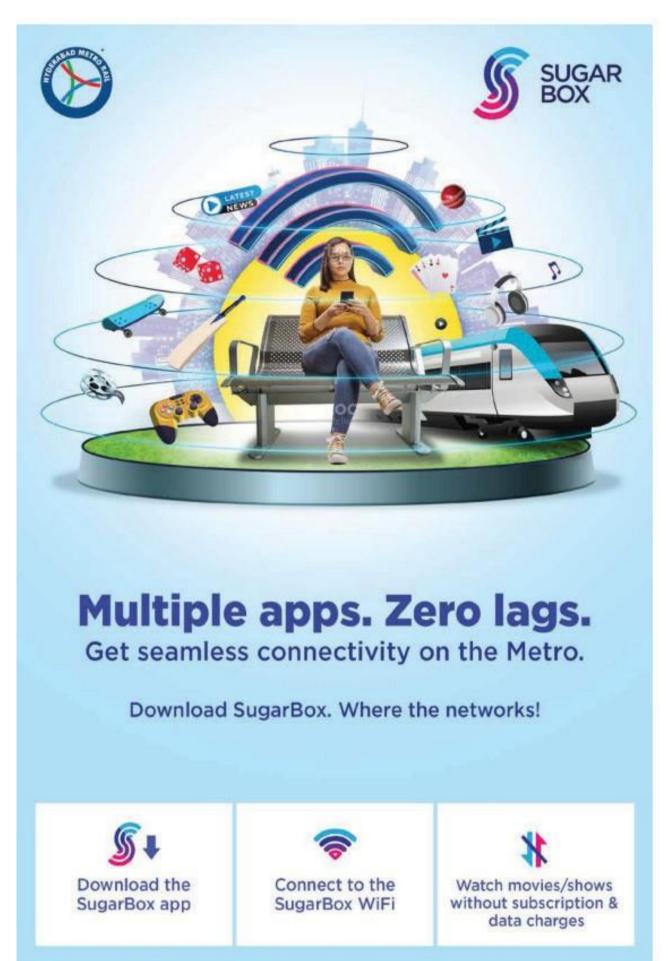
Desk Benches | Library Cupboards

Gukss Industries, D23/2,MIDC,Amrava♦, +91 80875 10311, 96234 59455











DAIRY MILK SILK TWITTER CAMPAIGN











MENU CARD + PRINTING





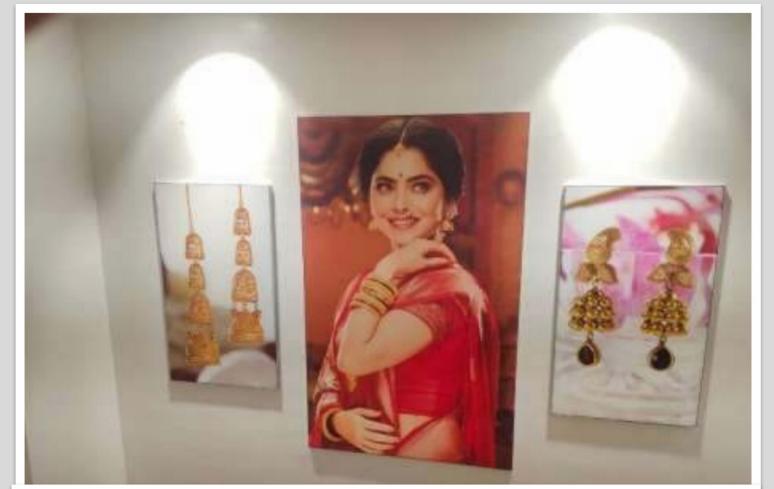
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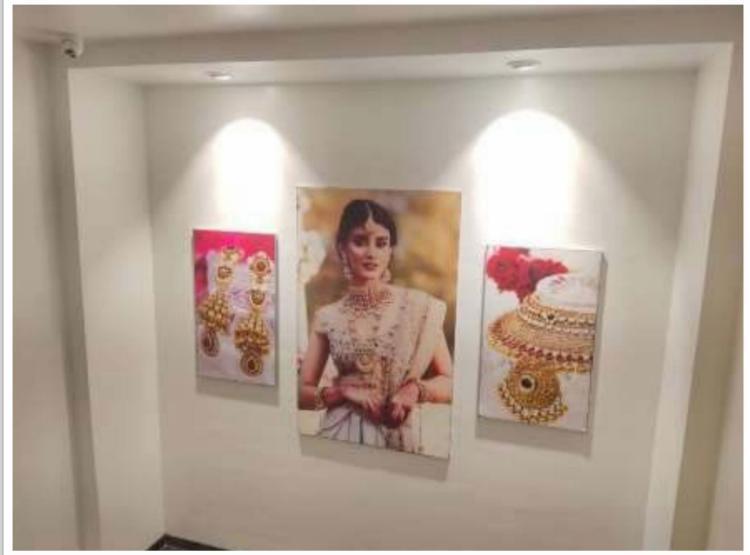
MENU CARD DESIGN + PRINTING





FABRIC PRINTING (FRONTLIT & BACKLIT)





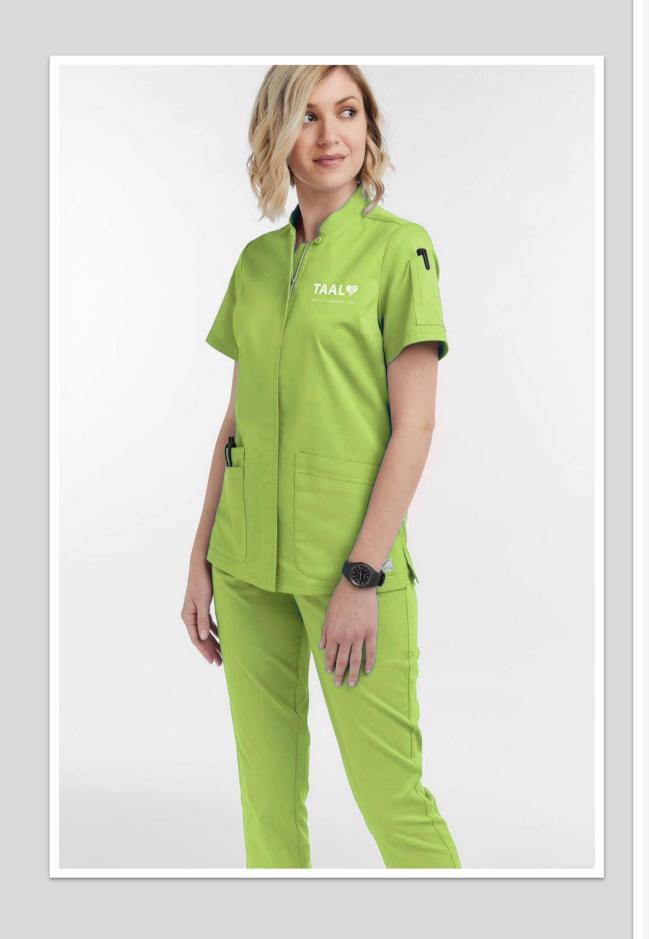




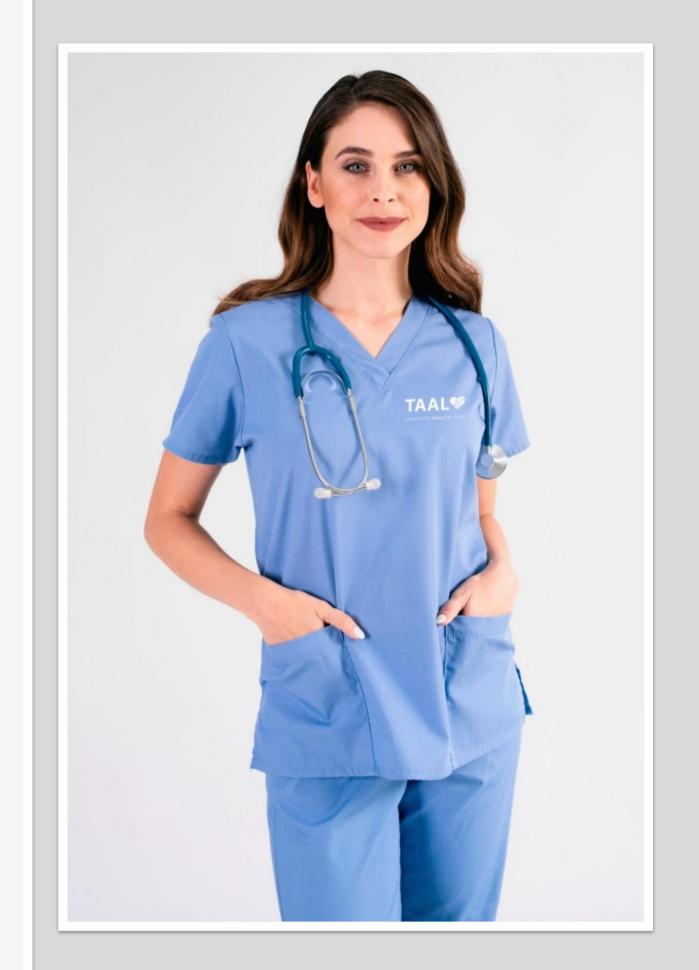




UNIFORM DESIGN + PRINT







B

TSHIRT DESIGN + PRINT









BVG CASE STUDY

BVG INDIA - One of India's Largest Integrated Services Company!

BVG India's focus service areas include integrated facility management, emergency response services, solid waste management, and special projects.



Objective

Organized Social Presence

Increased Brand Visibility on Social Media

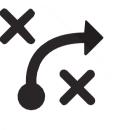
Showcasing BVG's Main Services on Social Media

Increased User Engagement on Social Channels



Strategy

- Content Marketing
- Social Media Marketing



Tactics

Content Marketing

Engaging, Informational, Educational & Promotional Social Media Content Creation

Newsletters
Infographics
Video Content

Social Media Marketing

Engaging Content

Hashtag Campaigns

User-Generated Content

Social Media Contests

Social Listening

Trendjacking



Results

Over **3MN** organic impressions across all the platforms (in the span of **1.5** years)

Followership across all the platforms increased by 250%

150% increase in website traic

Streamlined overall brand's social media presence





BENGALURU TECH SUMMIT CASE STUDY

Bengaluru Tech Summit 2022 - India's flagship technology event and Asia's largest tech summit.

Bengaluru Tech Summit (BTS) organized by the Dept. of Electronics, IT, Bt and S&T, Govt. of Karnataka.



Objective

Build awareness about the Event

Exhibitors' leads generation

Maximize the number of delegate & visitor registrations

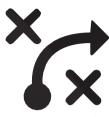
Build fan following

Create engagement with follower base



Strategy

- Content Marketing
- Social Media Marketing (Both Organic & Paid)
- Email & WhatsApp outreach



Tactics

Content Marketing

Engaging, Informational, Educational & Promotional Social Media Content Creation

Newsletters Infographics

Video Content

Social Media Marketing

Engaging Content

Hashtag Campaigns

User-Generated Content

Social Media Contests

Social Listening

Community Building



Results

Reach – **2.43 Cr** | Impressions – **5.02 Cr.** Leads – **5142** | Engagement – **460,194** Unique Clicks – **217,180**

Followership across all the platforms increased by 150%

250% increase in website traic

BTS 2022 surpassed its all previous editions in all the numbers





SOCIAL MEDIA RESULTS



8295

New Followers

3.2 Million

Impressions

549

Leads

5629

Visitor Registrations



233%

Maximize Conversions

120%

Maximize Engagement rate

250%

Increased Web Traic



120%

Maximize Conversions

62%

Decrease in CPL

10%

Decrease in CPC



OUR SERVICES





















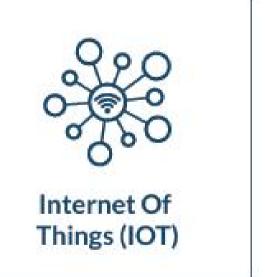
Robotic Rrocess Automation



Devops











One stop shop for all Your Digital Needs

Let's Grow Together, Let's Connect!

Thank You

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- Ashwin Sharma 99234 61461
- thedesignheadquarter@gmail.com / satyajeets@websartech.com
- Pune | Mumbai | Ch. Sambhaji Nagar

